



Jord and Borga announce strategic partnership to advance sustainable practices within construction sector

Stockholm, April 2024— Jord, the Swedish provider of solid biofuels and carbon credits, is thrilled to announce its exciting new partnership with Borga, a trailblazer in the steel-construction sector in Sweden. This strategic collaboration marks a significant milestone in both companies' commitment to advancing sustainable practices and reducing carbon emissions in construction.

Borga is currently on a mission to minimize its environmental impact. The company's sustainability initiatives are based on three dimensions: environment, economic, and social sustainability, which align with three Sustainable Development Goals (SDGs).

Borga's commitments include reducing its environmental impact, prioritizing health and safety, and conserving resources. For more extended information about Borga's environmental policy and targets, please read more at borga.se.

Moreover, Borga has partnered with Jord to acquire 36,000 carbon credits per year to establish an offsets-based program for its clients. With this program, Borga's clients can compensate for unavoidable CO₂ emissions in their building projects with carbon credits from emissions avoidance (fuel switch) and removal projects (soil sequestration) from Jord to achieve carbon neutrality.

The partnership between Jord and Borga aims to leverage the strengths and expertise of both organizations to drive meaningful change in the steel-construction industry.

"Working together with companies like Borga Group, a company with high goals for their sustainability work, in a united effort, where everybody involved realize that CO₂ neutrality is a must for doing business in the future, is exciting and we look forward to an impactful cooperation. JORD have the capability to assist in cleaning the air and restoring soils and generally doing very good while extracting vast amount of CO₂ from the atmosphere. Having partners like Borgs Group helps in our mission," said Peder Dagsánth.

“At Borga, we strive to continually improve our environmental efforts and implement goals that reduce the company’s impact on the climate. We evaluate our environmental impact regularly and work primarily to minimize it, with compensation being a secondary consideration. Partnering with Jord aligns perfectly with the journey towards sustainability. We are aware that there is still a long way to go, but this collaboration marks the beginning of our efforts. It will enable us to achieve our carbon reduction goals and lead the way in sustainable steel construction,” said Anders Paulsson, COO at Borga Group.

By combining Borga’s dedication to innovation and sustainability with Jord’s proven track record in carbon credits solutions, the two companies aim to set a new standard for sustainability within the construction sector.

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About Jord

Jord is a Swedish company headquartered in Stockholm that is rebalancing the carbon cycle by producing solid biofuel and biochar from C4-grass. Jord’s unique process solves three problems simultaneously:

- Degradation of land.
- Dependency on fossil fuels.
- Increasing levels of CO₂ in the atmosphere.

Within Jord’s regenerative agroforestry model, nature-based solutions are combined with innovation, constantly exploring ways to make a lasting, positive impact on our planet and society.

Jord also offers carbon credits to businesses committed to reducing CO₂ emissions, by offsetting otherwise unavoidable CO₂ emissions within their value chains. By partnering with us, businesses have the opportunity to go beyond sustainability.

Learn more about Jord at: www.jord.one

About Borga

Borga is a leading construction company in Sweden with over 50 years of experience in manufacturing and building sheet metal and steel halls. The company is committed to delivering top-quality solutions in every operation and maintains control over the entire production chain.

Starting from Skaraborg, Borga has expanded its business across Europe and established itself as a premier sheet metal manufacturer and hall builder. Borga serves different types of businesses and industries. They design well-functioning halls, warehouses, equestrian halls, sports halls, and offices for small to large projects.

Borga has production facilities in Sweden, Poland, and Lithuania and operates in twelve countries worldwide. This ensures that their products and services reach their clients, transcending geographical boundaries and meeting their diverse needs.

Learn more about Borga at www.borga.se